System for the sale of recorded media through the Internet adapted to the acoustic print and replay system set up of the customer.

Abstract of the Disclosure

The invention is a Customer Media Replay System (CMRS) that supports the sale of customized versions of a performing art record, mainly but not limited to music, video and data files. The customization process occurs at the seller's and customer's sides. At the seller's side, CMRS keeps the original multitrack/multimedia records (master records) from which it produces customized versions according to the customer's acoustic profile and/or preferences, and the sale's conditions. At the customer's side, the system creates the customer's acoustic profile based on the customer's reproducer device's capabilities and the environmental acoustic characteristics where the music or media files will be replayed.

Figures